

9 January 1961

MEMORANDUM FOR THE DIRECTOR

- 25X1A6a
1. The memorandum contains a recommendation in Paragraph 4.
 2. Attention is invited to the attached copy of a memorandum by Dr. Guthe requesting the [REDACTED] of the Director of Operations to explore the possibility with Mr. William Swingle, of the National Foreign Trade Convention, of having a CIA or State Department speaker at their annual convention who would discuss:

". . . the growth and present regional distribution of Soviet trade, its commodity composition, current European Satellite and Chinese trade with the Free World, the Bloc program of economic assistance to underdeveloped countries, certain operational characteristics of Bloc foreign trade and banking organizations, and, finally, an assessment of the role of economic tactics in advancing Communist political aspirations."
 3. I believe that such a speech should be prepared by OHR and submitted to the Director for one of his public addresses. Important, broad, public talks of this nature should not be made by officials of the Agency below the grade of Deputy Director. The heaviest impact and the most favorable impression will result from such speeches being made by the Director or The Deputy. Sending lesser officials to public conventions such as this will dissipate the value and the prestige of the DCI, and CIA.
 4. Recommendation: That the DCI be informed by the DCI that important speeches of this character will be prepared for submission to the DCI and possible use by him, but will not be made by officials of CIA below the level of Deputy Director.

Attach.

STANLEY J. GOGAN
Assistant to the Director

cc: ~~DCI~~ w/o attach.
DCI

at MB